

URBAN NATURE BASED SOLUTIONS





- India's first and largest Urban Organic Farming
 Company, founded in 2013
- Offers research-based innovative products, services, and support in 3 domains: Urban Organic Farming, Green Walls and Living Billboards, and Organic Farming on Land.
- Converted close to 2,50,000 sqr ft of barren rooftop area into lush green organic farms
- Converted nearly 1,00,000 sqr ft of barren concrete walls into lush green walls.
- Converted close to 2,50,000 sqr ft of barrenrooftop area into lush green organic farms
- Generated employment for over 100 rural youth
 - Worked with eminent clients like Hindustan Petroleum, Vedanta, Medanta Medicity, Wave City, Udaipur Smart City, Kota Smart City, Shree Cement, Kothari Jewellers etc
 - Incubated by the Union Ministry of Agriculture under the prestigious RKVY-RAFTAAR scheme



GREEN WALLS

- Cover exterior walls of government buildings (offices, schools, hospitals etc) with lush green walls to create Green Streetscapes.
- Our green wall panels can be locked so that pilferage cannot happen from public sites
- A much higher density of plants (6 plants per sqr ft) as compared to conventional green walls (3 plants per sqr ft).
- Green Walls will not only purify the air but will also absorb noise and PM2.5





URBAN FARMING

- Convert un-used urban spaces (like empty plots, parks etc) into organic food-growing spaces
- Reduce the Urban Heat Island (UHI) by creating urban green spaces
- Generate carbon credits from organic rooftop farms
- Generate employment and selfemployment opportunities for the unemployed urban youth





ROOFTOP FRUIT ORCHARD

- Convert large rooftops of buildings into organic orchards
- Grow fruit trees up to 13 feet in height
- Fruits that can be grown on rooftop: Guava, Banana, Fig, Dragon Fruit, Apple Ber, Lemon, Orange, Moringa etc.





• Besides catching eyeballs, Living Billboards also act as zero-energy air purifiers that work 24X7.

LIVING BILLBOARDS

- Excellent option for doing ecofriendly marketing
 - Can be installed in high traffic density areas to not only purify the air but to also reduce the noise levels.





SCHOOL FARMING

- Empty rooftops of schools, particularly in large cities, can be converted into lush green organic farms.
- The organic produce can be utilised in the school kitchen or in mid-day meal program
- House-keeping staff of the school can be easily trained to do rooftop farming





CONNECTING KITCHEN WASTE COMPOSTING TO URBAN FARMING

- ·Convert kitchen waste into nutrientrich biofertilizer
- This model can be used in housing societies, schools, hospitals, hotels etc where large quantities of kitchen waste is generated everyday.
- Use the biofertilizer to grow organic vegetables
- The CIRCULARITY MODEL gets well established



THANK YOU



GET IN TOUCH



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